

Hi [YOUR MANAGER'S NAME],

India's biggest conference on User Experience Design **UXI'20** is being held on 7th – 12th December virtually, and I'm requesting you to approve my request to attend the same. This is a great opportunity to gain practical insights and hear success stories from international and superstar designers, the visionaries, the game changers, and UXINDIA brings them all to one platform, where you will see them, hear their personal accounts and get a chance to participate in these sessions.

This will be particularly beneficial for our company as well. Apart from that, there are numerous opportunities of meeting UX Giants, keynote talks on design trends, case studies on how other companies are solving enterprise UX problems, Design leadership and how design can solve business as well as social problems.

I especially look forward to learning about the future of UX, designing the enterprise software for people, and influence of emerging technologies on design, etc – directly from the people behind UX – and sharing these insights with our team.

I estimate that my attendance at this event will cost [₹ HERE] for registration. Let me know if you are comfortable with this and accept my proposal of attending this conference while we can work together to plan out pre-event and post-event action items.

Looking forward to having a positive reply.

Regards,

[YOUR NAME]

Event site: www.ux-india.org/uxindia2020